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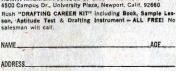
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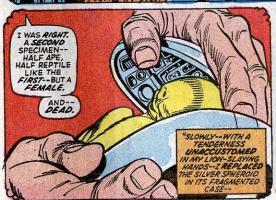
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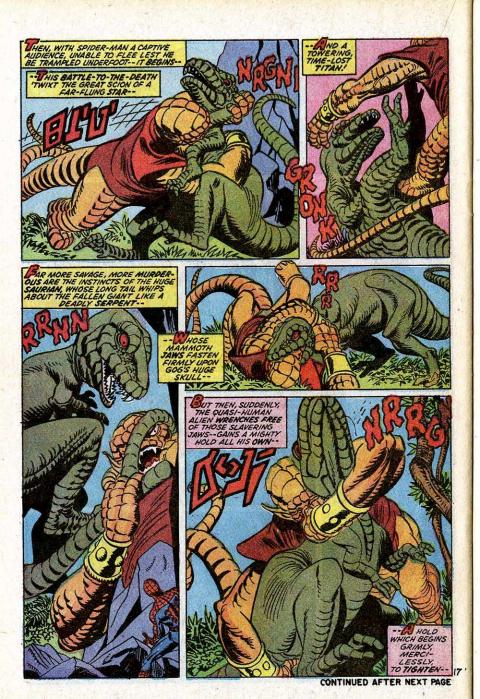
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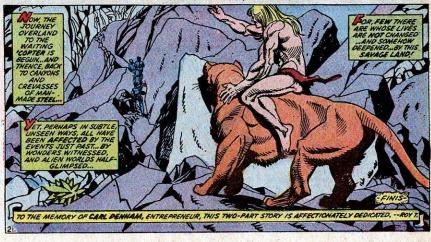














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APOLOGIA PRO VITA BULLPEN!

(Or: What Can We Say, Dear, After We Say We're Sorry!)

ITEM! Okay, so we owe you an explanation - and we're not gonna cop out on this one! A couple of months back, we announced that henceforth all of our titanic titles were going to be published as kingsize 25¢ mags - and that's just the way it was, for a month or so. However, once in a while you find out you've. made a mistake - and there's nothing to be done for it but to admit it and to backtrack - to begin over again with a brand-new start. Frankly, that's just what happened to us! At the last minute we discovered that, for economic reasons far too complicated to go into (unless you're the type who gets his jollies browsing thru the Dow Jones averages). our own purposes - and therefore yours, in the long run - would be much better served by a regular-sized mag, priced at 20s. After a long, drawn-out period of careful deliberation, we then proceeded to make this sudden shift in size and price virtually overnight - so swiftly, in fact, that last month's issues were able to make no mention whatever of the change, while most of our extralength stories had to be cut in two and completed this time around. But this month, as we wrap up all loose ends and begin new storylines and new directions, we're back on the track again. Well, that's about all the explanation we can offer without getting bogged down in business details which would probably bore you as much as they do us. So bear with us, literature lover, while we're in the throes of change and challenge - and we think you'll find it worth the ride. 'Nuff said!

ITEM! Well, maybe not quite enough. The size-change hasn't affected all of our much-lauded mags. Our three new trial-balloon titles (MARVEL FEATURE, MARVEL SPOTLIGHT, and the forthcoming MARVEL PREMIERE) are still slated to be giant 48-pagers, with mostly new material. Also, all reports of the death of IRON MAN's own comic now prove to be somewhat exaggerated, as the bulletheaded Avenger is back on a bimonthly frequency, with plans to ease into monthly publication again as soon as possible. In addition to that, we've decided to turn both ASTONISHING TALES and AMAZING ADVENTURES into fulllength epics starring, respectively, Ka-Zar and the incomparable Inhumans. And we've got a few other new features up our sleeves, as well. But what the hey - we've got to save something for future Bullpen pages, don't we? (Let's just say that one of our projected titles is destined to prove a real blockbuster - and leave you guessing at that!)

ITEMI Remember when we said that just about every pro writer we knew was a fan of our CONAN mag? Well, here's where we prove it — 'cause the current issue of Marvel's most offbeat hero was plotted for Roy and Barry by none other than JOHN JAKES, famous fantasy

STAN LEE'S SOAPBOX

Hey, remember how often I've said that comic-books will one day be recognized as a serious literary medium? Well, take heart, believer; that day's coming closer. For proof, here's part of a letter we recently received from a teacher in North Carolina:

Dear Stan, I want to share with you and Marveldom Assembled a beautiful experience which a 13-year-old boy and I had. We used comics as the primary means to learn reading. His regular school had failed for six years to teach him even the basic reading skills, and I was failing for months as I tried all sorts of approaches. Then we picked up a SPIDER-MAN and took turns reading the different characters. Success! We kept using your comics and he greatly improved. My ideas on why this works are: Comics are exciting and interesting. The artwork is beautiful and the writing is dramatic. Learning to read was fun. There's real potential for comics in education. Unlike TV, which is characterized by short attention-span and requires very little viewer initiative, the linear, printed literature of the comicbook medium combines art and the printed word in a mutually-enhancing dialectic which requires effort and creativity by the reader. Keep up the good work. Your medium makes a great message. Onward! (signed) Henry H. Walker.

Many thanks, H. W. Y'know, yours is one of many such letters we've been receiving with ever-increasing frequency. And, for the clincher, guess-where I'm headed the week of Oct. 18th? Wouldja believe Washington, D.C., addressing the prestigious American Studies Association during its session on popular culture! So, better read your Marvels quickly, gang — pretty soon you may not be able to buy 'em without showing your Phil Beta Kappa key!

Excelsion!



author in his own right, and creator of the well-known Brak the Barbarian series. In addition, we might as well mention right now that English fantasist MICHAEL MOORCOCK has plotted the follow-up adventure, in which Conan teams up with Mike's own far-famed swashbuckler-Elric, master of the rune-sword Stormbringer! And, speaking of our battling barbarian, Rascally Roy has been floating on Cloud Nine (or maybe Ten) ever since the just-ended New York Comic Art Convention, at which the fabu-

lous FRANK FRAZETTA — whose brilliant covers have contributed so much to Conan's recent paperback revival — praised Marvel's version as one of the best-written comic-mags he's ever read. That kinda talk may get you a free subscription yet, Mr. F.!



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AVENGERS #95: The wildest one yet! The Avengers tackle the Evil Inhumans — amid the Great Refuge itself! Gueststarring Black Bolt — and Triton!

HULK #147: Androids replace our nation's leaders — for the deadliest purpose of all! The Hulk takes on everybody! Extra: an offbeat Greenskin shocker!

CAPT. AMERICA and THE FALCON #145: The name of this one is — "Sky-jacked!" Our star-spangled sentinel challenges the hordes of Hydra — in midair! And oh, that action!

SUB-MARINER #45: Namor and the Human Torch team up — or do they? to face the vengeful Llyra and the man called Tiger Shark!

DAREDEVIL #83: The Black Widow is accused of murder — with Foggy Nelson for the prosecution! And if that isn't enough — here comes Mr. Hyde!

IRON MAN #45: Shock follows shock as a wounded iron Man stands alone against the nefarious Night Phantom! Bonus: an all-new Ant-Man spectacular! CONAN THE BARBARIAN #13: The title says it all: "The Web of the Spider-God!" Is it human—or monster—or thing from Beyond? A real shocker.

AMAZING ADVENTURES #10: Black Bolt - on the side of the murderous Magneto? It could happen - and all because of the Universe Machine!

MARVEL FEATURE #2: The Defenders are back — Sub-Mariner, the Hulk, and Dr. Strange — and just in time! For this is the hour when — the dread Dormammu returns!

SGT. FURY #94: "Who'll Stop the Rain?"
The title might sound frivolous — but it's the most life-or-death Howler epic of all! We kid you not!



**SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AV., NEW YORK, N. Y. 10022

Dear Stan.

SPIDER-MAN is one of the best mags around because of it's reality. Right? Wrong. Pete, the mild-mannered college student. was bitten by a radioactive spider that gave him Spidey powers. This gave him the idea for the one-and-only Spider-Man. I have no complaint about this, because he had to come about in some way. The bite gave him super-speed, great coordination, wall climbing ability, and spider sense. It also gave him super problems with Gwen and the ones close to him. But nothing is perfect. Getting back to my gripe—Spidey has super-powers, but most of his foes do not. Take for example the Green Goblin, a psychopath, but a normal man physically. Gobbie has no superpowers of his own. He only has the weapons that he makes. Spidey is stronger, quicker, and should have twice the maneuvering ability of the Goblin. Kingpin is a man with no super-powers. To an ordinary man, Kingpin is huge and mighty. To Spidey he still remains huge but shouldn't be mighty. Again it is the super-powered Spider-Man against the abnormally strong Kingpin . Spidey comes close to death every time he fights a foe, normal or not! This should not be!! Spidey shouldn't have much trouble in fighting Kingpin, the Goblin, and most of the rest because they are only normal people with an excess of strength. Did the radioactive spider only get one fang into Pete? It seems so. Maybe you can't call him super-powered, or is it all in his

> Roger Giadrosich, 1158 Ivesbrook Street Lancaster, California

Oh, we figure his spider-powers are real enough, Rog. It's just that the old wall-crawler is so accident-prone and mistake-happy that he manages to have a tough time even with non-powered baddies. But then, why shouldn't a guy with gimmicks instead of super-abilities be able to give our naturally-endowed heroes a good tussle? After all, we seem to recall that a cat named Captain America's been holding his own against much-stronger foes for years—or hadn't you heard?

Dear People:

Hereby be informed that I am grossly disappointed in SPIDEY #100. What a wonderful story! A fantastic plott An amazing realization coming to ol' Spidey, (or as I call him, Mr. Tough Breaks of 1962-1971), and to top it all off, what an utterly inane ending! Six arms indeed! This, naturally, louses him up again with Gwen (or do you plan on giving her six arms too?). Why can't you just give the poor guy one break and let him marry the girl he loves? He must be frustrated enough to climb the walls by now (no pun intended). Anyway, after watching SPIDEY #100 go from the horrifyingly real to the astonishingly unreal, I anxiously await SPIDEY #101 in hopes that you will pull yourselves up from such idiotic things. It is not a stunt worthy of Mighty Marvel to let comic heroes go on for years without marrying. Leave such sadistic practises to other publishers. Rise above them! More important, get rid of the extra four arms and marry off Petey and Gwen.

It's the only decent thing to do!

Tom McGovern, 1844 Riverdale Street West Springfield, Mass. 01089

Consider it done, Tom. Contrary to fannish rumors that sprang up even before the printer's link was dry on ish #100, we never intended Spidey's six-armed stint to be anything more than a temporary aberration—and they bowed out duly (but not, we trust, dully) in SPIDEY #102.

As for the web-spinner's impending (or not-impending) marriage: we could be wrong, but it seems to us as if it's beginning to be that the <u>usual</u> place for a comic-mag romance to end is at the altar. It's happened in so many series (both Marvel's and those of our competitors) that we figure to hold off—at least for a while—until we figure out a new wrinkle or two, But then—well, who knows? Certainly not Stan and Gill

To: Dear old Stan Lee,

The Amazing Spider-Man, that's what it's about. Okay, now that you know who I'm talking about, let's get down to business: (1) poor Spidey is down and in trouble, (2) for the uncountable time he's hit it bad with his Gwen, (3) his roommate is up and

down, if you know what I mean. Very dramatic and good with the dime novel problems. So what's missing (certainly not limbs)? Well, what ever happened to his buddies and enemies at school? What ever happened to his problems in school? Are you going to make him grow up and seem like all the other heroes? I miss those little jokes he had in school, his little problems, and his girls, enemies, and friends. You've got to remember it's the little things that count. But I guess you can't handle more than one thing at a time. And for what you're doing, you're doing a great job.

Don't let the flame flicker!

Enric Teller, 3123-Capewood Lane San Jose, California 95132

Hmmm. . . We're not sure that you and we are reading the same comic-mag, Enric. Seems to us (and to the Marvel masses who write in each month to complain that Spidey has "too many problems") that Spidey's personal life is still very much in evidence, at least in most issues. Still, we've got some interpersonal developments planned which we think are gonna move and shake you—and maybe even prove that ol' Smiley can handle more than one thing at a time?

(So there, E.T.!)

Dear Stan:

Congratulations on reaching another milestone with SPIDER-MAN #100! I know you're going to be swamped with mail on Spidey's dramatic change, but I thought I'd throw in my two cents' worth anyway. You guys deserve a lot of credit for going through with it all the way; too many times DC has come up with a drastic problem for their hero, only to have it be an "imaginary" story, or only have temporary effects, but you didn't cop out at all, so may the Hoary Hosts of Hogarth be with you.

Personally, I'm in favor of the change. First of all, Spider-Man will be greatly enhanced as a crime-fighter, being able to spin more webs than ever before, and no longer being outnumbered by Doc Ock's six-armed attacks. Obviously, though, the biggest changes will not be in Spider-Man, but rather in Peter Parker. Unless he can somehow disguise his extra four arms, Peter Parker will cease to exist as we know him. This is another step forward for Marvel. Up to this time it looked like Pete would marry Gwen, reveal his secret identity, and go on living a dual life, which is no longer a very original story line in comics. Now he has only two choices (or three, depending on how you count): he could move out of Harry's apartment and keep his identity a secret by becoming a virtual hermit (I feel this possibility must be disregarded, if for no other than the very practical reasons of obtaining food and shelter); or he could go to Gwen first as Spider-Man and reveal his true identity to her, and later to the public, if he found it necessary to make a living. There are countless variations to these possibilities, so I'm interested in seing how you handle it.

One other point that I feel should be brought out is that unless Peter Parker is an incredibly stupid chemist (and it's already been proven too many times that he isn't), the peculiar nature of the radiation in his bloodstream caused the serum that he drank to have the exact opposite effect as was intended; that is, instead of weakening the effects of the radiation, it strengthened them. (I'm curious to see if there will be any other side effects, such as spinning a natural, rather than artificial, web). What all this means is that Peter Parker should not feel sorry for himself, for making himself a freak; the potential for this change was present all along, and it was inevitable that the change would one day occur. It is imperative for him to realize this for the sake of his own sanity. (Do I at least get a no-prize for figuring out the inevitability of a radiation-chemical reaction mutation—whatever that is?) EVER ONWARD!!

Larry J. Weir, 6037 Tholozan St. Louis, Missouri 63109

That's just where we're heading, Larry. Now, if somebody'd just come up with a roadmap which shows us what's up-there.



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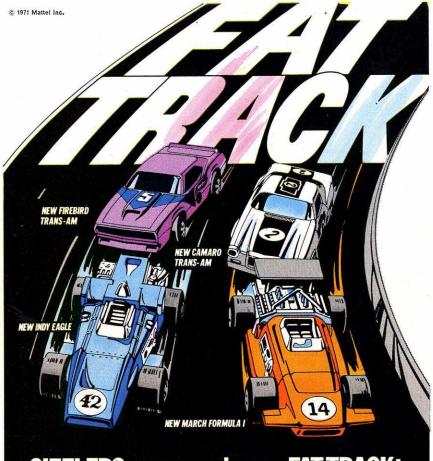
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